



The best way to celebrate the end of summer is to join us as the Summer Lovin' gang hosts its annual fundraiser on Friday, September 21, 2018.

Since 2002, Summer Lovin' has organized events, that with the support of sponsors and donors like you, benefits a local organization that significantly impacts the quality of our community. This year, Summer Lovin's bash will benefit two organizations that work one-on-one with youth. San Francisco CASA matches highly-trained volunteers with San Francisco's foster youth and LearnUp teaches struggling readers to read at grade level and beyond.

At San Francisco CASA, a caring, consistent adult helps each foster child identify their strengths and passions. The CASA volunteer supports each youth as a unique individual filled with potential. At LearnUP, in just 3 months, highly trained tutors help the average LearnUp student to **gain a year** in key indicators of reading outcomes.

Your generosity will ensure another youth has the support of a highly trained, caring adult to address that child's needs.

Becoming the Title Sponsor or a Supporting Sponsor for this event will ensure your company's logo and name on all printed and electronic media surrounding the event, as well as complimentary tickets and logo on the beach towel-favor.

**Get Involved – Become a Sponsor or Donor and Be Sure to Join Us**



LearnUP

Each year, Summer Lovin' supports worthwhile and successful organizations in the Bay Area. This year is no different. **San Francisco CASA** matches 360 of San Francisco's most vulnerable youth with a caring, consistent adult trained to advocate for and mentor the child in six core areas:

- Well-being
- Permanency
- Placement
- Education & Career
- Access to Healthcare
- Independent Living Skills

**LearnUp** is a unique reading program that teaches struggling readers, with or without a diagnosis of dyslexia, to read at grade level and beyond in about half the time as most other major reading programs.

Paul Knudsen  
San Francisco CASA  
2535 Mission Street  
San Francisco, CA 94110  
paul@sfcasa.org

Steve Hagler  
LearnUp  
2325 Pine Street  
San Francisco, CA 94115  
stevehagler@learnupcenters.org



# SHARE THE LOVE

Friday, September 21, 2018

SPONSOR (COMPANY NAME) \_\_\_\_\_

CONTACT/TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

**Reservations & Inquiries:**  
 Song Detoc  
 Summer Lovin  
 sdetoc@gmail.com  
 415.309.3751

## \$50K Title Sponsor

- Most prominent placement of logo and links on the event website and in two emails to more than 1,500 valid supporter addresses with a greater than 40% average open rate
- Most prominent placement of logo and listings on printed invitation to SFCASA supporters
- Title Sponsor with event title in all media advisories and press releases pre and post event.
- On-site donor recognition signage
- Recognition at SFCASA annual Gala in May 2019
- 4 Tickets to the Summer Lovin Dinner.

## \$20K Presenting Sponsor

- Prominent logo placement and recognition on all printed materials – invite, program, signage
- Prominent logo placement on *all* electronic materials – website, emails
- Logo on beach towel give away
- 2 SFCASA social media posts
- 4 tickets

## \$30K Presenting Sponsor

- Prominent logo placement and recognition on all printed materials – invite, program, signage
- Prominent logo placement and recognition on all electronic materials – web site, emails, signage
- Inclusion in all media advisories and press releases
- Logo on beach towel give away
- 2 SFCASA social media posts
- 4 tickets to Summer Lovin Dinner.

## \$10K Presenting Sponsor

- Logo placement on all printed materials – invite, program, signage
- Logo placement on all electronic materials – web site, emails
- Logo on beach towel give away
- 2 tickets

SPONSORSHIP LEVEL \_\_\_\_\_

SPONSORSHIP VALUE \_\_\_\_\_

*(Please send marketing materials as necessary)*

SIGNATURE OF DONOR \_\_\_\_\_ DATE \_\_\_\_\_